

**PRESENSI PERKULIAHAN
SEMESTER GASAL
TAHUN AKADEMIK 2023/2024**

MATA KULIAH : SEMINAR MANAJEMEN
DOSEN : Drs. Arif Sudaryana, M.Si.
KELAS : A5
SEMESTER : VII
HARI : *Senin*
JAM : *13.45*
RUANG : *202*

**PROGRAM STUDI SARJANA MANAJEMEN
FAKULTAS BISNIS
UNIVERSITAS PGRI YOGYAKARTA**



DAFTAR HADIR KULIAH

Program Studi : MANAJEMEN
Tahun Akademik : 2023/2024
Semester : GASAL
Dosen : MANAJEMEN_TEAM [09000000032]

Kode Matakuliah : E22160
Matakuliah : SEMINAR MANAJEMEN
Bobot : 3 SKS
Kelas : A5

Semester : 07
Hari :
Pukul : 00:00 s.d. 00:00
Ruang :

Table with 21 columns (No, NPM Mahasiswa, Nama Mahasiswa, BI/UP, 1-15, Jumlah Hadir, % Hadir) containing student names and attendance records for 15 sessions.



DAFTAR HADIR KULIAH

Program Studi : MANAJEMEN
Tahun Akademik : 2023/2024
Semester : GASAL
Dosen : MANAJEMEN_TEAM [09000000032]

Kode Matakuliah : E32150
Matakuliah : SEMINAR MANAJEMEN
Bobot : 3 SKS
Kelas : A5

Semester : 07
Hari :
Pukul : 00:00 s.d. 00:00
Ruang :

No	NP Mahasiswa	Nama Mahasiswa	BU/UP	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Jumlah Hadir	% Hadir
21	20133200135	UKEK DWI WAHDINIATMA		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	15	
22	20133200137	FADIA QORRI PRASTIWI		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	15	
23	20133200138	AMALIA RIZKY NURSABANI		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	15	
24	20133200142	ALDILA ZEIN ZUBAIDAH		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	15	
25	20133200150	SYARIFA NURCAHYANINGRUM		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	15	
26	20133200152	USWATUN FADHILAH		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	15	
27	20133200156	FRANSISCA JENNY EKA LESTARI		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	15	
28	20133200162	ALFIANA KHUSNUL ISMAWATI		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	15	
29	20133200171	VIENTIKA RAVINTAN ANINDYASARI		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	15	
30	20133200176	ATIKA FAUZIANA		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	15	



UNIVERSITAS PGRI YOGYAKARTA
PROGRAM STUDI MANAJEMEN FAKULTAS BISNIS

Jl. PGRI I Sonosewu No 117 Kotak Pos 1123 Ngestiharjo, Kec. Kasihan, Bantul, Daerah Istimewa Yogyakarta -55182
Email : manajemen@upy.ac.id, web : https://manajemen.upy.ac.id/

BERITA ACARA PERKULIAHAN
SEMESTER GASAL T.A 2023/2024

Mata Kuliah	: Seminar Manajemen	Kelas	: A5
Bobot	: 3 SKS	Hari	: <u>Senin</u>
Dosen	: Drs. Arif Sudaryana, M.Si.	Pukul	: <u>13.45</u>
Semester	: VII	Ruang	: <u>202</u>

Pert	Tanggal	Bahan Kajian/Materi	Jml Mhs	Paraf Mhs	Paraf Dosen
1	15/9.23	pendahuluan, silabus.			
2	18/9.23	over view.			
3	22/9.23	Strategi kepuasan konsumen			
4	2/10.23	membangun loyalitas konsumen			
5	9/10.23	Strategi Exam marketing			
6	16/10.23	peran Motivasi pd konsumen			
7	23/10.23	Kepuasan Pembelian/konsumen			
8	30/10.23	Strategi Segmentasi pasar			
9	6/11.23	Strategi Brand Equity			
10	13/11.23	Strategi pemasaran jasa			
11	20/11.23	Strategi product life cycle		2	
12	27/11.23	Strategi pemasaran global			
13	4/12.23	Pemasaran Digital			
14	11/12.23	Strategi Promosi penjualan			
15	18/12.23	OVERVIEW. PENYAJIAN			
16		UJIAN AKHIR SEMESTER (UAS)			

Pertemuan pengganti/tambahan

Pert	Tanggal	Bahan Kajian/Materi	Jml Mhs	Paraf Mhs	Paraf Dosen

Mengetahui

Kaprodi	Koordinator Bidang Keahlian	PPMPS
 Latifah Putranti, S.E., M.Sc.	 Adhi Prakosa, S.E., M.Sc.	 Pradita Nindya Aryandha, S.E., MBA, M.M.