



UNIVERSITAS PGRI YOGYAKARTA

PROGRAM STUDI SARJANA MANAJEMEN FAKULTAS BISNIS DAN HUKUM

Jl. PGRI I Sonosewu No 117 Kotak Pos 1123 Ngestiharjo, Kec. Kasihan, Bantul, Daerah Istimewa Yogyakarta -55182

Email : manajemen@upy.ac.id, web : https://manajemen.upy.ac.id/

BERITA ACARA PERKULIAHAN
SEMESTER GASAL T.A 2025/2026

Mata Kuliah : Islamic Marketing
Bobot : 3 sks
Dosen : Fikri Farhan, S.E., M.Sc.
Semester : VII

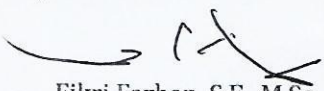
Kelas : B
Hari : Rabu
Pukul : 17-00 - 19-30
Ruang :

Pert	Tanggal	Bahan Kajian/Materi	Jml Mhs	Paraf Mhs	Paraf Dosen
1	10/9/25	Silabus, RPS, Perkenalkan	22		
2	17/9/25	Pengantar Islamit marketing	23		
3	24/9/25	Lingkungan pemasaran syariah I	21		
4	1/10/25	Lingkungan pemasaran syariah 2	23		
5	8/10/25	Konsep pemasaran konvensional	22		
6	15/10/25	epistendog: pemasaran syariah	24		
7	22/10/25	Magos d syariah	24		
8	29/10/25	Algoritma pemasaran syariah : nilai	25		
9	5/11/25	Etika	25		
10	12/11/25	STP	25		
11	19/11/25	produk Halal	24		
12	26/11/25	Penetapan Harga Halal	25		
13	3/12/25	Promosi Halal	25		
14	10/12/25	Sasaran distribusi Halal	25		
15	17/12/25	Halal Branding	24		
16		UJIAN AKHIR SEMESTER (UAS)			

Pertemuan pengganti/tambahan

Pert	Tanggal	Bahan Kajian/Materi	Jml Mhs	Paraf Mhs	Paraf Dosen

Mengetahui

Ketua Program Studi	Koordinator Bidang Keahlian
 Latifah Putranti, S.E., M.Sc.	 Fikri Farhan, S.E., M.Sc.

DAFTAR HADIR KULIAH

Program Studi : MANAJEMEN
Tahun Akademik : 2025/2026
Semester : GASAL
Dosen : FIKRI FARHAN [0529069102]

Kode Matakuliah : EKM32147
Matakuliah : ISLAMIC MARKETING
Bobot : 3 SKS
Kelas : B

Semester : 7
Hari :
Pukul : 00:00 s.d. 00:00
Ruang :

No	NP Mahasiswa	Nama Mahasiswa	B/U/P	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Jumlah Hadir	% Hadir	
1	21133200028	NISAUL SHALIAH					s		X				✓					✓	13		
2	21133200075	WIDYA PURNA PUTRI INSANI			X			X					✓					✓	13		
3	22133200002	FARHAN GHALIB SAPUTRA											✓					✓	15		
4	22133200003	SANY MUNAWAROH											✓					✓	15		
5	22133200004	ADE RATNA PUTRI				X							✓					✓	14		
6	22133200024	WAHYU AJI WICAKSANA		s									✓					✓	14		
7	22133200046	DEVANI SEPHIA DEWI											✓					✓	15		
8	22133200055	BETI NURAINI								X			✓			X	✓	✓	13		
9	22133200059	SELVI MARLINA				s							✓					X	✓	13	
10	22133200068	MEYLLA GIAN ALBANA											✓					✓	15		
11	22133200083	KEVIN IRAWAN		X									✓					✓	14		
12	22133200087	TRIANA APRILIYANTI						X					✓					✓	15		
13	22133200091	JONI PRANATA											✓					✓	15		
14	22133200098	MARSINDA APRILIANA											✓					✓	15		
15	22133200106	ERVINA ARIYATI WIBOWO											✓					✓	15		
16	22133200114	ANTI SEPRI BASALTI											✓					✓	15		
17	22133200116	FERDINANDINA		X			1						✓					✓	13		
18	22133200117	RAHMAT WAHYU KUSUMA			X								✓					✓	14		
19	22133200119	LINDA PUSPITA NINGRUM											✓					✓	15		
20	22133200121	FAJAR YULIANA RAHMAWATI											✓					✓	15		



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No	NP Mahasiswa	Nama Mahasiswa	B/U/P	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Jumlah Hadir	% Hadir
21	22133200124	CALLISTA WULANDARI		<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	✓	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	✓	15	
22	22133200143	BAGAS TRI SEPTIAN ANJAR		<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	X	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	✓	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	✓	14	
23	22133200152	HAMIM RAFA MAULANA		<i>Am</i>	<i>Am</i>	X	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	✓	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	✓	14	
24	22133200164	LUKMAN NUL HAKIM		<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	✓	S	<i>Am</i>	<i>Am</i>	<i>Am</i>	✓	14	
25	22133200166	DAVINANDRA ADYATMA		<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	✓	<i>Am</i>	<i>Am</i>	<i>Am</i>	<i>Am</i>	✓	15	