



UNIVERSITAS PGRI YOGYAKARTA
 PROGRAM STUDI SARJANA MANAJEMEN FAKULTAS BISNIS DAN HUKUM
 Jl. PGRI I Sonosewu No 117 Kotak Pos 1123 Ngestiharjo, Kec. Kasihan, Bantul, Daerah Istimewa Yogyakarta -55182
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**BERITA ACARA PERKULIAHAN
 SEMESTER GASAL T.A 2024/2025**

Mata Kuliah
 Bobot
 Dosen
 Semester

: Manajemen Strategik
 : 3 SKS
 : Adhi Prakosa, S.E., M.Sc.
 : V


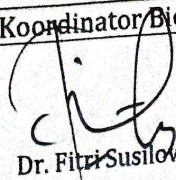
Kelas : B
 Hari : Senin
 Pukul : 18.00 - 19.30
 Ruang : 209

| Pert | Tanggal | Bahan Kajian/Materi | Jml Mhs | Paraf Mhs | Paraf Dosen |
|------|----------|--|---------|-----------|-------------|
| 1 | 9/9'24 | Definisi Manajemen strategik | 13 | Hand | Adhi |
| 2 | 16/9'24 | Visi dan Misi | 13 | Hand | Adhi |
| 3 | 23/9'24 | Disrupsi era | 13 | Hand | Adhi |
| 4 | 30/9'24 | Strategy as stretch & leverage | 13 | Hand | Adhi |
| 5 | 7/10'24 | Analisis eksternal perusahaan | 13 | Hand | Adhi |
| 6 | 14/10'24 | Analisis internal perusahaan | 13 | Hand | Adhi |
| 7 | 21/10'24 | Implementasi strategi : 12 Manajemen | 13 | Hand | Adhi |
| 8 | 28/10'24 | 12 pemasaran, AKM, R&D | 13 | Hand | Adhi |
| 9 | 4/11'24 | Strategik Case : pembahasan | 13 | Hand | Adhi |
| 10 | 11/11'24 | Evaluasi & Kontrol | 13 | Hand | Adhi |
| 11 | 18/11'24 | Topic key strategies : tanggung jawab sosial | 13 | Hand | Adhi |
| 12 | 25/12'24 | CPM Matrix | 13 | Hand | Adhi |
| 13 | 2/12'24 | BMC / Model Canvas | 13 | Hand | Adhi |
| 14 | 9/12'24 | Strategik Management Cases | 13 | Hand | Adhi |
| 15 | 16/12'24 | Project class : perbandingan bisnis | 13 | Hand | Adhi |
| 16 | | UJIAN AKHIR SEMESTER (UAS) | | | |

Pertemuan pengganti/tambahan

| Pert | Tanggal | Bahan Kajian/Materi | Jml Mhs | Paraf Mhs | Paraf Dosen |
|------|---------|---------------------|---------|-----------|-------------|
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Mengetahui

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| Ketua Program Studi  Latifah Putranti, S.E., M.Sc. | Koordinator Bidang Keahlian  Dr. Fitri Susilowati, S.E., M.Sc. |
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