

**PRESENSI PERKULIAHAN
SEMESTER GASAL
TAHUN AKADEMIK 2024/2025**

MATA KULIAH : Komunikasi Bisnis
DOSEN : Adhi Prakosa, S.E., M.Sc.
KELAS : B
SEMESTER : V
HARI :
JAM :
RUANG :

**PROGRAM STUDI SARJANA MANAJEMEN
FAKULTAS BISNIS DAN HUKUM
UNIVERSITAS PGRI YOGYAKARTA**

Program Studi : MANAJEMEN
 Tahun Akademik : 2024/2025
 Semester : GASAL
 Dosen : ADHI PRAKOSA (052708602)

DAFTAR HADIR KULIAH

Kode Metakuliah : EKM32115
 Matakuliah : KOMUNIKASI BISNIS
 Bobot : 3 SKS
 Kelas : B

Semester Hari Pukul Ruang
 : 5
 : ..
 : 00:00 s.d. 00:00

No	NP Mahasiswa	Nama Mahasiswa	BUIP	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Jumlah Hadir	% Hadir
1	21133200110	FADHILAH UMMAH		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		
2	23133200002	RIO ARIANTO		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		
3	23133200004	ARDITA AMBARWATI		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		
4	23133200033	AMBAR SARI		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		
5	23133200034	SOFIAN EFFENDI		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		
6	23133200039	ADIMAS TARUNA SURYO ANUGERAHAWAN		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		
7	23133200133	DWI PUJI LESTARI		[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]		

8 23133200088 Bagus Kartika Pramadetya
 9 230302026 Christina Dan Putri

10. 23133200190 DILLAHADAD

**BERITA ACARA PERKULIAHAN
SEMESTER GASAL T.A 2024/2025**

Mata Kuliah : Komunikasi Bisnis
 Bobot : 3 SKS
 Dosen : Adhi Prakosa, S.E., M.Sc.
 Semester : V

Kelas : B
 Hari : Senin
 Pukul : 19.30 - 21.00
 Ruang : 209

Pert	Tanggal	Bahan Kajian/Materi	Jml Mhs	Paraf Mhs	Paraf Dosen
1	9/9'24	Paparan kelas, definisi komunikasi	9		
2	17/9'24	Karakter komunikasi, Mekanisme pesan	9		
3	23/9'24	high vs low context culture	9		
4	30/9'24	Pesan komunikasi bisnis, formula tertulis	10		
5	7/10'24	Lima bagian pesan	9		
6	14/10'24	Konsep Marketing dengan AI	9		
7	21/10'24	Marketing plan, advertorial, presentasi	9		
8	28/10'24	teknologi digital	9		
9	4/11'24	Kode Komunikasi	9		
10	11/11'24	Interkultural	9		
11	18/11'24	Komunikasi interpersonal & kelompok	9		
12	25/11'24	Informasi dan teknologi informasi	9		
13	2/12'24	Penerapan dan pengorganisasian	9		
14	9/12'24	Visual / effective design	9		
15	16/12'24	Negosiasi bisnis - case study	9		
16		UJIAN AKHIR SEMESTER (UAS)			

Perubahan pengganti/tambahan

Pert	Tanggal	Bahan Kajian/Materi	Jml Mhs	Paraf Mhs	Paraf Dosen

Mengetahui

Ketua Program Studi

 Latifah Putranti, S.E., M.Sc.

Koordinator Bidang Keahlian

 Fikri Farhan, S.E., M.Sc.