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Sat, Feb 3, 1:22 PM ☆ ↶ ⋮

Dear author,

Thank you for contributing your paper to INTERNATIONAL JOURNAL OF SUSTAINABLE DEVELOPMENT AND PLANNING!

- Please revise your paper according to the attached comments.
- Highlight the revised parts in the final version of your paper and give a response according to review comments.
- Please typeset your paper according to template.

To ensure fast publication of your paper, please return your revised manuscript and answers to all queries to this email **before 14th February 2024**. Thus, we have enough time to process your manuscript in the next step. For further assistance, please do not hesitate to contact us via this email.

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2 Attachments • Scanned by Gmail





Dekeng SB <dekengsb@upy.ac.id>
to editor.ijdp

Feb 12, 2024, 10:10 AM

Dear Editorial Team,

I am writing to resubmit my paper, "**Competitive Advantage as A Bridge to Increase SMEs Sustainability**" for reconsideration for publication in the *International Journal of Sustainable Development and Planning*.

Thank you for providing your constructive and detailed review comments on my manuscript. The recommendations and advice have helped me significantly enhance the manuscript's quality.

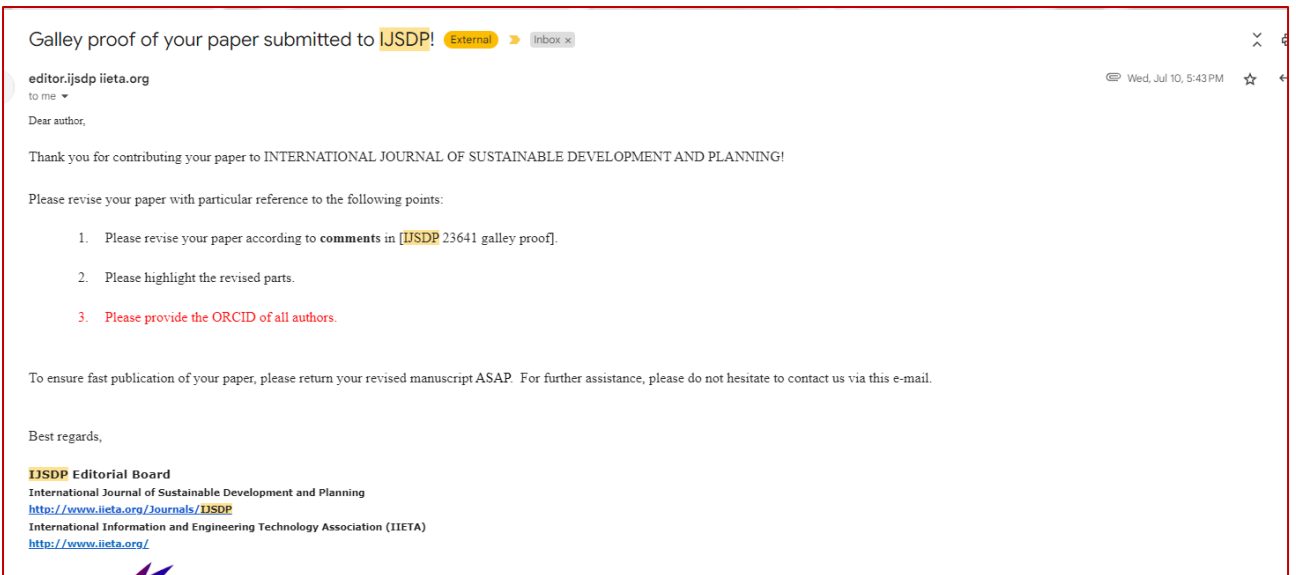
All authors have read and approved the revised manuscript (blue colour). I hope that my resubmission is now suitable for inclusion in the *International Journal of Sustainable Development and Planning*. Thank you for your time and assistance.

I look forward to hearing from you.

Dekeng Setyo Budiarto

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No	Comments	Responses	Page	Paragraph
1	<ul style="list-style-type: none"> • State the main aims clearly upfront - examining how digitalization, creativity and competitive advantage affect SME sustainability. • Reduce details on methods, sample, and context. Focus on key findings. • Highlight results early - digitalization and creativity positively influence competitive advantage which improves sustainability. • Remove vague statements like "right strategy" and "rapidly changing business environment". Be specific. 	Already revised		abstract
2	<ol style="list-style-type: none"> 1. The introduction provides a general overview of the topic and the research objectives, but it lacks a clear statement of the research gap or problem that the study aims to address. 2. The introduction does not provide sufficient context or background information on the significance of SMEs in the economy and the importance of competitive advantage and business sustainability. 	Already revised		Introduction
3	<ol style="list-style-type: none"> 1. The literature review provides a good overview of previous studies on competitive advantage, creativity, digitalization, and sustainability, but it lacks a clear organization or structure. 2. The literature review could be more selective and focused on the most relevant and recent studies that directly relate to the research objectives of the paper. 3. The literature review should provide a clear transition to the research method section, explaining how the gaps identified in the literature will be 	Already revised		Related works

	addressed in the study.			
4	The methodology section should clearly state the ethical considerations taken during the research process, such as obtaining informed consent from participants and ensuring data confidentiality.	Already revised		Method
8	<ol style="list-style-type: none"> 1. The discussion section provides a good interpretation of the results, linking them to the existing literature and the research objectives. 2. The discussion section adequately addresses the hypotheses in the study and provides support or refutation based on the empirical findings. 3. The discussion section could benefit from a more in-depth analysis of the results, exploring potential explanations and implications for theory and practice. 	Yes		Results and Discussion
9	<ol style="list-style-type: none"> 1. The conclusion section provides a concise summary of the main findings and their implications for research and practice. 2. The conclusion section effectively restates the research objectives and highlights the contributions of the study to the existing body of knowledge. 3. The conclusion section could provide recommendations for policymakers, practitioners, or researchers based on the findings of the study. 	Already revised		Conclusion